

MOMENTUM

SERVING CHURCHES, TRAINING LEADERS



PRE-EVENT TRAINING

CATALYTIC EVENT

POST-EVENT DISCIPLESHIP

VISIT US ONLINE AT MOMENTUMEVENTS.ORG OR CALL TOLL FREE 1.866.408.4291

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TIRED OF EVENTS
WITHOUT PURPOSE?
SO ARE WE...



Have you ever hosted or taken your men, women, or youth to the big 'pep rally' event, only to find yourself asking "now what?" Are you tired of hosting or attending events without a long range goal or purpose? So are we!

Momentum has found that there are often 3 disconnects with big events:

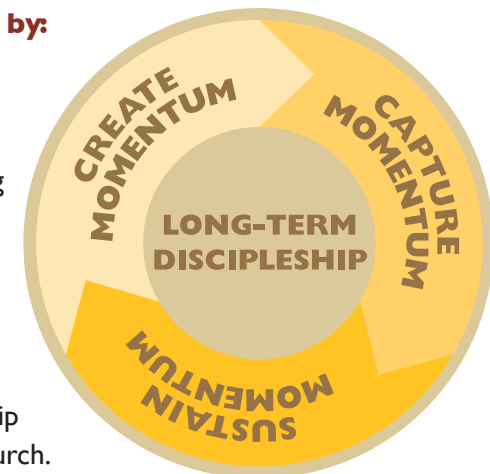
1. The event producer often does not train leaders in advance effectively on why the event is taking place, what will happen at the event, and what the long range goals or purpose of the event are.
2. Events are often not done with excellence...how often have you seen the microphone batteries give out in the middle of an event, the words on the screen not match the praise and worship leaders lips, or the videos appear with no sound?
3. But the biggest disconnect we have found is that when the event is over, and the attendee has submitted that they are ready to go deeper in their walk with the Lord, we often don't give them the 'right next step' before they leave the room. We don't give them the plan by which to capture the momentum from the event.

Momentum answers all three of these by providing:

1. A 4-hour training about 10-14 weeks in advance of the Catalytic Event.
2. A Catalytic Event produced with excellence.
3. A 'right next step' for the attendee, often a 6-week follow-up discipleship piece, depending on the event.

We serve the local church by:

1. Creating momentum with a Catalytic Event.
2. Helping the church Capture the momentum by providing the 'right next step' discipleship material.
3. Training the church in advance on how to Sustain the momentum by building a bridge to ongoing discipleship opportunities within the church.



Post Office Box 2253 | Madison, MS 39130

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Momentum has designed several catalytic events around the heart message of today's most annointed speakers.

EMCEES



Lt. Colonel Buck "Ballistic" Burney



Danny Singleton

PRAISE AND WORSHIP



Charles Billingsley



Andy LaValley

MEN'S EVENT SPEAKERS



Steve Farrar
His Man on His Mission



Bob Reccord
Becoming A Man of Valor



Crawford Loritts
Legacy



Patrick Morley
Success That Matters



Robert Lewis
Quest for Authentic Manhood



David Delk and Brett Clemmer
Rewired

MARRIAGE AND YOUTH EVENT SPEAKERS



Gary and Barb Rosberg
The Great Marriage Experience



Joe White
Pure Excitement Youth Event



The *right next step* bridges the event to discipleship.

POST-EVENT DISCIPLESHIP

During most events **MOMENTUM** takes time to help organize the attendees into small groups for follow-up, and gives each person a follow-up discipleship tool based on the 'heart message' they just heard. It is our desire to offer not just an event, but a process to discipleship. Follow-Up at a Men's and Women's Event is structured differently from Marriage Event follow-up and also differently from Youth Event follow-up, but it is our desire to provide the church with the *right next step* bridging the event to discipleship.

- The speaker will actually stop the conference and help the attendees form follow-up groups. Each church will have learned about this in the Pre-Event Training typically held 10 –14 weeks prior to the Catalytic Event, and will be prepared by having pre-selected small group leaders.
- Over 70% of our attendees commit to go through the follow-up.

CATALYTIC EVENT

Many event producers are more interested in you hearing *their* message. Not **MOMENTUM**. God has spoken uniquely to each **MOMENTUM** conference speaker and guided them in developing their 'heart message'. Whether we are producing a Men's or Women's Event on a Friday night/Saturday morning, a Marriage Event on all day Saturday, or a Youth Event on a Friday night, it is our mission to handle all of the behind the scenes training, marketing, and logistics so the speaker may concentrate on what God wants to share through them.

MOMENTUM incorporates relevant praise and worship, dynamic emcees, and selected special guests to allow the Holy Spirit the freedom to minister throughout the event.

PRE-EVENT TRAINING

Have you ever attended a big event only to feel a letdown days or weeks afterward? This is a common problem experienced by many pastors and lay leaders. Knowing what is going to happen at the event, what topics are going to be covered, and what plan has been developed to capture the excitement of the event and sustain it back in the local church is critical to avoiding the "post-event letdown syndrome."

Our 4 hour pre-event training conducted 10-14 weeks prior to the catalytic event allows you as a leader to learn what will happen at the event and what follow-up will be offered afterward so you can capture the momentum of the event and sustain it back in your church with on-going discipleship.

At the Pre-Event Training you will receive:

- 4 hours of instruction on moving members from event to discipleship.
- Data on marketing to different groups within your church.
- A 10 – 14 week comprehensive marketing plan.
- Copies of all conference materials.
- Ample bulletin inserts and posters for distribution.
- DVD clips, pre-produced PowerPoint slides, and other media.
- Copies of follow-up materials
- Planning time to personalize the training to fit your church.

